

Bristol Recreation Department
PO Box 249, Bristol, Vermont 05443
Phone: 453-5885 Fax: 453-5188 or www.BristolVtRec.com or e-mail:
RecDirector@BristolVt.org



To: Potential Recreation Sponsor

The Bristol Recreation Department has compiled a sponsorship program that not only shows your support for our mission but can also provide your business with many opportunities. The sponsorship program has the options for local businesses to be advertised at seasonal events, Recreational & Sports programs beyond just one sport as it was in the past. Our mission is:

"To offer quality, year-round, recreational opportunities to the residents and visitors of Bristol while enhancing the physical, mental, cultural, and social needs of our community."

Bristol Rec. is determined to make this happen! Many exciting opportunities have already transpired because of Bristol Recreation, but not without the continued support and collaboration from our local groups and surrounding communities.

Please note that we have developed various levels of sponsorship to choose from. If you have specific requests as far as where you would like your sponsorship applied, please indicate that on the form [Online Request Form](#). In addition, all sponsors will be able to have their business listed on our [website](#)! <https://bristolvt.myrec.com/>

Please consider showing your support by choosing to sponsor Bristol Recreation in one of the 3 levels we have suggested. If you have any questions regarding this process call

Bristol Recreation 802-453-5885, and/or would like to receive a copy of the **Town's Tax ID** for tax purposes, please call the **Town Clerk: 802-453-2410 Ext 3**

On behalf of Bristol Recreation, we appreciate your support!

Bristol Recreation Sponsorship Program

This document is to fully define Bristol Recreation's sponsorship program, including both request for and response to sponsorship. It was created and is maintained by the Bristol Recreation Department. The program allows sponsors to choose a level of sponsorship and also offers an area for sponsors to provide additional information specific to their sponsorship wishes.

Sponsorship Levels

The following levels are offered to all potential sponsors

- 1. Gold Level:** Logo on all events, Field Banner, and t-shirt/Team Jersey sponsor (**\$375.00**)
- 2. Silver Level:** Field Banner and t-shirt sponsor (**\$275.00**)
- 3. Bronze Level:** Field banner OR t-shirt sponsor (**\$175.00**)
- 4. General Fund Level:** Any amount towards general funding of programs.
- 5. Custom Level:** Choose how you sponsor us by scheduling a conference call or meeting appointment. recdirector@bristolvt.org **802-453-5885**

Sponsorship Request

A sponsorship request form will be sent out via email to local businesses annually. Through our [Online Request Form](#)

The sponsorship levels will be reviewed and adjusted annually.

Sponsorship Response

A response from a business indicating their intent to sponsor Bristol Recreation and Bristol Youth Sports is defined as a sponsorship request through the online form.

Team (or T-Shirt) Sponsorship

- Team sponsorship will be applied on a first-come, first-served basis. Terms for a sponsor wishing to sponsor a specific team are defined in **Section 6**.
- Team sponsors will receive their business name on the back of every t-shirt given to the players on the team they are assigned to. All team members will be given a t-shirt with the sponsoring business' name on the back. This t-shirt will be the official uniform of the team, and all players will be expected to wear their uniform to all games.

Banner (or Field) Sponsorship

- Businesses that choose banner sponsorship will have a banner with their business logo displayed at the Bristol game fields for the duration of the program season.
- The banner will be inspected annually and updated if necessary.

Logo (or Event) Sponsorship

Businesses that choose the **Gold Level** sponsorship will have their logo or business name printed on all advertisements and/or apparel associated with all Bristol Recreation, and or Bristol Youth Sports sponsored events.

Custom or Specific Sponsorship

Specific Team Sponsor Response

- Businesses may request to sponsor a specific team on their sponsorship response.
- Consideration for any specific sponsorship request will be completed in a fair and unbiased manner.
- If two businesses request to sponsor the same team, the sponsoring team will be selected on a *first-come, first-served basis*. If two businesses request to sponsor the same team for multiple years, the sponsorship will be *alternated*.
- If a specific sponsorship request cannot be fulfilled, the business will be contacted by a Bristol Recreation representative to discuss alternative options.

Specific Apparel Response

- Any costs *above* the basic sponsorship allotments defined in **Section 7** will be the responsibility of the sponsor.

- Additional costs or change of order will be discussed with the business before finalization.

Custom Sponsorship Response

Businesses and/or individuals that wish to sponsor Bristol Recreation & Bristol Youth Sports programs in a manner not listed will be classified as custom and processed on a case-by-case basis, with a conference call or in-person meeting.

Bristol Youth Sports Programs

SPORT	SEASON DATE
BYS Lacrosse – MAV	Mid-April – 1 st Week of June
BYS Basketball	November – Mid March
BYS Soccer	September – Mid-October

We appreciate all sponsorships to help support our recreation programs!